



THE 8 MONEY ARCHETYPES



THE EIGHT MONEY TYPES AND THE MONEY TYPE QUIZ ARE EXCERPTED FROM THE BOOK MONEY MAGIC BY DEBORAH L. PRICE

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⚡ HEY! I am so thrilled you are here!

The 8 Money Archetypes is such a powerful tool that has changed my life on both personal and financial levels. It has also helped change the lives of many clients through my **Money + Life coaching program, Shake Your Money Maker.**

Archetypal work will help you understand who you are and how you're wired when it comes to your financial habits and your subconscious belief around money!

I am willing to bet that you have attempted to follow numerous budgets, financial advice and listened to a dozen financial gurus in the past.

Their words stick... but only for a while.

INTRODUCTION

Eventually, you will find yourself carelessly spending your savings, back in debt and feeling crappy about it all...

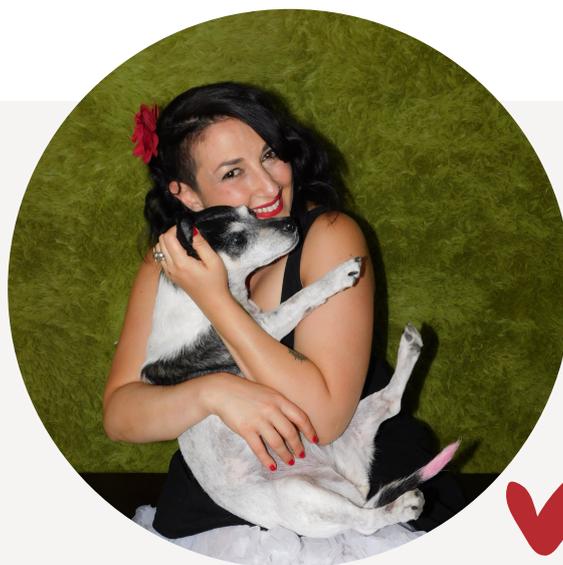
Well guess what? It doesn't matter how many budgets you follow or download, all these finance books and podcasts are great... However, they **DO NOT ADDRESS YOUR VERY OWN, UNIQUE MONEY BLOCKS!**

Money Archetypal work will help you gain self awareness,. It will provide insights on the real, subconscious reason behind your financial behaviour and the choices you tend keep repeating it comes to money.

This awareness will help you make different and better choices in a way that feels more flow-y and wholesome you.

In gaining this unique awareness and understanding about your own money story and blueprint, **you will then be able to understand why you do what you do, and then create an action plan** and your own road map to help you overcome your self sabotaging behaviours and weaknesses, and also leverage your strengths!

The idea here is to eventually strengthen your Warrior and Magician Archetypes, which have a direct effect on your ability to **EARN & SAVE MONEY AND MANIFEST ALL YOUR DESIRE!**



♥
Nadine

THE MONEY ARCHETYPE QUIZ

The Money Archetype Quiz is the best personality test I've come across for uncovering money beliefs, your money blueprint as well as your blocks and limiting beliefs around money.

It gives you a wholistic assessment on why you feel the way you feel and behave around money.

This Money Quiz was developed by my mentor Deborah Price from the Money Coaching Institute. I loved this quiz so much that I became certified to use it with my own clients, and it has brought on great transformations.

The results tell you **precisely** how your unique blend of money blocks and limiting (subconscious) beliefs are blocking you from making and keeping more money, and from building the wealth and prosperity you desire. Uncovering these blocks will help you build a customised plan will help you identify your path to more wealth, through activating the Warrior and Magician archetypes within you. Like I always say, **you can't hit the target if you can't see the target.**

This is what this quiz will do for you, show you what exactly needs healing and unblocking.

I'm a Warrior, Magician archetype. But I was not always like this.

The first time I took this quiz, my results were the Tyrant, the Innocent and the Warrior.

And that was spot on as I did grow up with financial trauma, which manifested itself as financial anxiety. I was seeking security from my savings account (nope, that is not your source of security!) and being on a constant roller coaster of aggressively prioritising my saving goals then going on a spending spree. It was a nightmare!

THE MONEY ARCHETYPE QUIZ

This self sabotaging behaviours were uncovered with this Money Quiz. And as you know, awareness is always the first step to recovery.

Once I knew EXACTLY what I had to heal to create the prosperous reality I so desired, a wholistic action plan and road map were created. My journey had its ups and downs, but I got through it with the help of my mentor, and then through taking myself through my own Money Coaching Program.

I am proud to say I have a healthy relationship with money, which is balanced and respectful... and my ability to manifest is just incredible!

One of the fundamental principles I believe in is that your money blocks will come into play in virtually every area of your life. Because how you do one thing, is how you do everything.

So I assure you that once you start healing your relationship with money, you will see the ripple effects of this healing on every area of your life, including your relationships, your self care, your life purpose.

This e-book will provide you with an in depth description of each archetype.

I chose to include all eight archetypes, not just your active ones, because I believe that we all have all 8 archetypes alive within us, but in varying levels. **Even your passive archetypes can become active with the right triggering events.**

The information given in this e-book is comprehensive but general in nature. Have a read, and reach out to me if you have any questions!

If you want a customised action plan, please go ahead and book a 45 minute Money Archetype Session with me here:

<https://saveamillioncents.as.me/archetypes>



THE INNOCENT

The Innocent takes the ostrich approach to money matters. **Innocents often live in denial, burying their heads in the sand** so they won't have to see what is going on around them.

The Innocent is easily overwhelmed by financial information and relies heavily on the advice and opinions of others. **Innocents are perhaps the most trusting of all the money archetypes because they do not see people or situations for what they are.**

They are not unlike small children in the sense that they have not yet learned to judge or discern other's motives or behavior. **While this trait can be very endearing, it is also precarious for an adult trying to cope in the real world.**

We all start out our journey in life as innocents. However, as we grow and develop, the **veil of innocence is lifted and replaced by our experience** with the outer world.



THE WARRIOR

The Warrior sets out to conquer the money world and is generally seen as successful in the business and financial worlds. **Warriors are adept investors, focused, decisive, and in control.**

Although Warriors will listen to advisors, they make their own decisions and rely on their own instincts and resources to guide them. **Warriors often have difficulty recognizing the difference between what appears to be an adversary and a worthy opponent.**

A worthy opponent should be embraced as an opportunity to put down the sword and recognize the potential for growth and transformation being offered in disguise.

Worthy opponents are most easily recognized as the person with whom you have the greatest conflict. **When we are willing to step back and recognize the lesson and truth this person has to teach, even when it is disguised as conflict, their presence is worthy of our attention.**

When we recognize the conflict as an opportunity for growth, our “**opponent**” has, in fact, served us. The world is filled with Warrior types, who run the gamut from enjoying the sport of business and the skillful art of negotiating to those whose single-minded intent is simply to win at any cost.



THE VICTIM

Victims are prone to living in the past and blaming their financial woes on external factors. **Passive-aggressive** (prone to acting out their feelings in passive ways rather than through direct action) in nature,

Victims often appear disguised as Innocents, because they seem so powerless and appear to want others to take care of them.

However, this appearance is often either a conscious or subconscious ploy to get others to do for them what they refuse to do for themselves. **Victims generally have a litany of excuses for why they are not more successful, and they are all based on their historical mythology.** That is not to say that bad things haven't actually happened to the Victim.

More often than not, Victims have been abused, betrayed, or have suffered some great loss. The problem is that they have never processed faced their pain, and so it has turned on them. **Victims are always looking for someone to rescue them, because they believe they have suffered enough.** They carry a sense of entitlement: **"I paid my dues, look at my battle scars, where's my due"?**



THE MARTYR

Martyrs are so busy taking care of others' needs that they often neglect their own. Financially speaking, **Martyrs generally do more for others than they do for themselves.** They often rescue others (a child, spouse, friend, partner) from some circumstance or other.

However, Martyrs do not always let go of what they give and are repeatedly let down when others fail to meet up to their expectations. **They have formed an unconscious attachment to their own suffering.**

The Martyr moves between two distinctly different energies: one that seeks to be in control and control others and the other being the wounded, often very needy, child. **Martyrs tend to be perfectionists and have high expectations of themselves and of others,** which makes them quite capable of realizing their dreams because they put so much energy into needing to be right.

Like Victims, Martyrs often live in high drama, experience a lot of highs and lows, and **struggle with their attachment to negative experience.** They see the glass as half empty instead of half full.

Their focus on the negative often keeps them from realizing the deep wisdom that lies within their experience. **Martyrs who are willing to do their own work to heal their woundedness have the capacity to become gifted healers and powerful manifestors – money Magicians.**



THE FOOL

The Fool plays by a different set of rules altogether. **A gambler by nature**, the Fool is always looking for a windfall of money by taking financial shortcuts.

Even though the familiar adage “**a fool and his money are soon parted**” often comes true, Fools often win because they are willing to throw the dice; they are willing to take chances. The Fool is really a combination of the Innocent and the Warrior.

Like the Innocent, the **Fool is often judgment impaired and has difficulty seeing the truth about things**. An adventurer, the Fool gets caught up in the enthusiasm of the moment, caring little for the details.

The primary difference between Fools and Innocents is that Fools are relatively fearless in their endeavors and remain eternal optimists regardless of the circumstances. In this manner, **Fools are like Warriors in that they seem to always land on their feet and are not easily defeated**.

The Fool also sets out to conquer the world but is easily distracted and lacks the discipline of the Warrior. **The Fool is much more interested in money making as a sport or form of recreation than as a serious endeavor**. Fools would happily give the shirt off their backs only to realize later that it wasn't their shirt or that it was their last.

The Fool does possess some rather remarkable qualities that if mastered make her quite capable of becoming a Magician. **The Fool lives very much in the moment and is quite unattached to future outcome**. Most of what Fools pursue is for the simple pleasure of doing it. Most of us could learn from this characteristic of the Fool. However, until the Fool becomes enlightened he will continue to attract money easily, only to have it quickly slip through his fingers because he's simply not paying attention.



THE CREATOR/ ARTIST

Creator/Artists are on a spiritual or artistic path. They often find living in the material world difficult and frequently have a conflicted love/hate relationship with money. They love money for the freedom it buys them but have little or no desire to participate in the material world. The Creator/Artist often overly identifies with the interior world and may even despise those who live in the material world.

Their negative beliefs about materialism only create a block to the very key to the freedom they so desire.

Creator/artists most fear being inauthentic or not being true to themselves. The Creator/Artist is **constantly struggling for financial survival.** This is not because they lack talent or ambition.

Rather, they are stuck in a belief system that disempowers their ability to manifest money. Too many people on the creative or artistic path feel that money is bad or lacking in spirituality. This is only true to the extent that one believes it is true. And to the extent that Creator/Artists maintain this belief system, **they are limiting themselves and creating a block to the flow of money.**

The Creators/Artists who work to integrate the spiritual with the material world will find an end their struggles. Since **they have often spent much of their time and paid much attention to their inner journeys and creative potential,** Creators/Artists already possesses many of the qualities necessary to become Magicians.

This type most needs to accept the world she lives in and embrace in all its many dimensions. To stop suffering from the tension we feel between the spiritual and material worlds, **we must learn to embrace both worlds as part of our own duality.**



THE TYRANT

Tyrants use money to control people, events, and circumstances. The Tyrant hoards money, using it to manipulate and control others. Although Tyrants may have everything they need or desire, they never feel complete, comfortable, or at peace.

The Tyrant's greatest fear is loss of control. Tyrants are often overdeveloped Warriors who have become highly invested in their need for control and dominance. While Warriors are often heroic in their true concern for others' welfare, **Tyrants are purely self interested.** This type is interested in power and control for its own sake and will forsake other people if necessary to gain more of it. Throughout history, the **Tyrant has emerged as the ruler who dominates and destroys with no sign of remorse.**

Today Tyrants are the political leaders, businesspeople, or family figureheads who use whatever means necessary to win at all costs. The Tyrant is a master manipulator of both people and money. Perhaps it's because the **Tyrant type is often the most financially successful image we have in our society that so many of us believe that money is the root of all evil.**

Television and the media do their part to further convince us that although we may think we want more money, we just need to look at what's become of those who actually have it. It's enough to make anyone hesitate. **Tyrants, however, are not as rich as they appear.** Sure, they have everything money can buy (which often does include beautiful people) and never have to worry about paying the phone bill, but they lack many things that money cannot buy. They are often, in spite of their apparent success, **very fearful and rarely feel any sense of fulfillment.** **The Tyrant suffers from a condition I call "chronic-not-enoughness."**



THE MAGICIAN

The Magician is the ideal money type. Using a new and ever-changing set of dynamics both in the material world and in the world of the Spirit, **Magicians know how to transform and manifest their own financial reality.**

At our best, when we are willing to claim our own power, we are all Magicians. **The archetype that is active in your life now is the place you need to grow from.** By understanding your own personal mythology and the history behind your current money type, you will become conscious of patterns and behavior that are preventing you from having the relationship with money you desire.

When you have reached the point of understanding and have become aware of all that you need to know at this point on your journey, you will be ready to transform your newly acquired consciousness into the reality of your life.

The Magician is fully awake and aware of herself and the world around her. The Magician is armed with the knowledge of the past, has made peace with his personal history, and understands that his source of power exists within in his ability to see and live the truth of who he is. Magicians know the source of power to manifest lies in their ability to tap into their Higher Power. With faith, love, and patience, the **Magician simply waits in certainty with the knowledge that all our needs are met all the time.**

Magicians embrace the inner life as the place of spiritual wealth and the outer life as the expression of enlightenment in the material world. **They are infinitely connected.**

A NOTE ON JUDGEMENT VS. AWARENESS...

One of the benefits of knowing your money archetypes is to gain awareness around your patterns. Awareness is such a big game changer when it comes to healing your relationship with money.

But there is one thing I want you to pay attention to:

THERE IS A BIG DIFFERENCE BETWEEN AWARENESS AND SELF JUDGEMENT

The Awareness I refer to here is the kind, compassionate and even neutral observation of your patterns. While intentionally deferring judgement.

How do you know if you are judging your patterns?

- It's when you find yourself angry, if you think you can criticise yourself into becoming "better with money".
- It's when you tell yourself you are wrong or right. Good or bad.

Remember: This is not the objective of this quiz or knowing your archetypes.

The objective is raising awareness and creating an action plan and a strategy that is in alignment with you to help break you out of these patterns.

If you feel like you need more help with this, please go ahead and book a 45 min Money Archetype Strategy session with me:

<https://saveamillioncents.as.me/archetypes>

In this session, I will be able to tell you more about what your quiz results mean, pinpoint exactly where you're stuck with money, and help you create a plan to break you out of your repeating cycles so you can have better results for your future.

WHAT PEOPLE ARE SAYING ABOUT THEIR MONEY ARCHETYPE SESSION

Nadine's Money Archetype Strategy Session was **so important to really get to the root of understanding my money spending habits and the reasoning to why I spend the way I do.** I never looked at it from how she explained things.

She really went deep and asked me questions I never associated with money until after we spoke! **I highly recommend taking her quiz and jumping on a call with her. She isn't just a money coach** - I feel as though **she is more like a life coach as well!** Thank you for your expertise Nadine! I can't wait to dig deeper into my action plan!!

TASHA KING

I am so insanely grateful for my session with Nadine. First, **her energy and vibe are so incredible**, and her passion for what she does is so evident. As a lover of archetypes myself, I really appreciated not only her expertise, but how much she was able to bring in new perspectives of different archetypes, not only how they relate to money and finances, but how I can look at them moving forward in my own industry.

It was so easy to feel comfortable and safe to be vulnerable and transparent, knowing there was only love and support on the other end. Like many/most of us, I've done a lot of complimentary coaching sessions, and what we tend to find is while there is always knowledge given, how to apply that knowledge in real-world situations is often lacking. So when **I find someone who can teach me AND give me practical strategies and tips I can immediately begin implementing.**

I know that's someone I want to stay connected with and very likely continue working with in the future. And **Nadine is a perfect example of that. I can't WAIT to work with her in the future, and I would HIGHLY recommend her to anyone and everyone!**

STEPHANIE POWELL

Nadine! **You are an absolute rockstar and I cannot thank you enough.** Being a therapist often most think that we are in tune with our emotions. But money is EEK to me. That's a feeling right?

I cannot express enough what your call did for me. It helped me realize where these emotions tied to money come from and that **I can truly have more power over the relationship with money than I have given myself credit for.** Thanks for lighting the fire under my booty and in my soul to get my life aligned to fill up that wallet :)

ANDREA BROGNANO

A LITTLE BIT ABOUT NADINE



Hey there!

My name is Nadine Zumot, Certified Money Coach (CMC)® and owner of Save A Million Cents.

I am a lover of fun, travel, live music and adventure!

I believe I was placed here on this earth to help you become personally and financially more empowered so you could discover inner freedom, reach your highest potential and seize life by the balls!

I am a trilingual, tri-national. I have had the privilege to travel and live all over the world and observe different cultures. Through my travels I have developed a deep understanding to our relationship to life, time and money.

I believe that money is one of the biggest reasons why people don't live boldly and pursue their dreams. This is why I decided to build a business and a coaching program dedicated to changing this misconception about money!

YES, MONEY IS ENERGY.

And I am here to teach you how to use this energy to fulfil your dreams and create a big impact on this world!

Becoming good with money is no longer about balancing the checkbook, it's a journey towards you. At least that's how I view it!

My inbox is always open if you would like to drop me an email or DM.

Experience Life to the Fullest!

